Student Opinion Survey - Fall 2017 1st Half 1177 (2017)

Northern Arizona University CoursEval

| Course: | 1693 003 - HA 100 | Department: | HRM |
|----------------------|-------------------|-----------------------|------------------|
| Responsible Faculty: | Edward Mc Keown | Responses / Expected: | 40 / 45 (88.89%) |



| Overall Questions | | 1693 - 003 | | | | | | | | | |
|---|----|------------|--------|----|--------|------|------|------|------------|--|--|
| | | Resp | oonses | 5 | Course | | | | | | |
| | SD | D | A | SA | N | Mean | Med. | Mode | Std Dev | | |
| Q1 Course requirements are stated clearly in the syllabus. | 4 | 2 | 10 | 24 | 40 | 3.4 | 4 | 4 | .96 | | |
| Q2 The course is organized in a way that helps me learn. | 3 | 2 | 17 | 18 | 40 | 3.3 | 3 | 4 | .86 | | |
| Q3 The grading criteria for each assignment are clear. | 3 | 2 | 11 | 24 | 40 | 3.4 | 4 | 4 | .89 | | |
| Q4 The assignments help me understand the subject more clearly. | 3 | 2 | 10 | 25 | 40 | 3.4 | 4 | 4 | .89 | | |

 $\label{eq:responses: [SD] Strongly Disagree=1 [D] Disagree=2 [A] Agree=3 [SA] Strongly Agree=4$



| Individual Questions | | Edward Mc Keown | | | | | | | | | |
|---|----|-----------------|----|----|----|------------|------|------|------------|--|--|
| | | Responses | | | | Individual | | | | | |
| | SD | D | A | SA | N | Mean | Med. | Mode | Std Dev | | |
| Q5 The instructor shows respect for students. | 3 | 0 | 5 | 32 | 40 | 3.7 | 4 | 4 | .82 | | |
| Q6 The instructor provides constructive feedback on assignments. | 3 | 2 | 12 | 23 | 40 | 3.4 | 4 | 4 | .89 | | |
| Q7 The instructor answers questions and concerns in a timely manner. | 3 | 0 | 6 | 31 | 40 | 3.6 | 4 | 4 | .83 | | |

Responses: [SD] Strongly Disagree=1 [D] Disagree=2 [A] Agree=3 [SA] Strongly Agree=4

| | Question: | What suggestions do you have to improve this course? |
|-----|-----------------------------|--|
| Res | ponse Rate: | 77.50% (31 of 40) |
| 1 | This course | e was easy to understand and provided useful information to help prepare me for my future. |
| 2 | | ggestions I have to improve this coures is focuse a little more on the career steps because we talk about them the first two classes but leave them alone till the the end se and and some of the student push them aside not really thinking about them till it's almost to late. |
| 3 | Talk more a | about why this course is important and actually talk about more in class than wait til the last ten minutes. |
| 4 | Some of the | e power points described the history of certain topics, but were confusing when describing the actual basic information we needed to know for quizzes. |
| 5 | Remove Car | reer Steps or help us with them. |
| 6 | Possibly exp | ploring more positions with this major. |
| 7 | Perhaps slo focusing at | w down just a little, which I understand is hard because its only half-a-semester class, but allow us to dive deeper into different aspects of the specific topic we are the time. |
| 8 | Nothing. | |
| 9 | Nothing rea | Ily Just reassuring to keep students on task. |
| 10 | Nothing aga Especially w | ainst the professor, but I don't think this class is that necessary. Almost all of the information I've learned in HA100, I have also learned in HA 210 but much faster. vith this course only being 2 credits, it might as well just be online or not necessary at all. I definitely loved professor Mc Keown. |
| 11 | Not sure. | |
| 12 | None | |
| 13 | None. | |
| 14 | None, I thou | ight it was a fun and interesting course. |
| 15 | None! | |
| 16 | N/A | |
| 17 | N/A | |
| 18 | N/A | |
| 19 | | wice a week, or make it a two time a week/75 minute class. I feel like there is so much more of the basics that we did not learn because we only had 15 class days and e we visited Red Lobster. |
| 20 | More pathw | /ay requirements, less homework |
| 21 | More group | discussion |

| | credit with the pathways and the part about writing the paper for each one. |
|----|--|
| 22 | It would be great if on the syllabus it stated what the late work penalty is, because I am pretty positive that it did not say anything about it. Also, include the details about the extra conditivity the pathways and the part about the interval about the extra conditivity the pathways and the part about the extra conditional about the extra conditionabout the extra conditional about the extr |

Improvements on this course can include, more projects or even more field trips. Exploring the endless opportunities that come within this industry is extremely helpful for students 23 who don't exactly know what they want to purse in their career. I would spend a little more time on each department within the industry - I felt as though it was hard to remember details about each section because we would only spend one day 24 covering the topics. 25 I wished that we would go over the readings more in class. 26 I love this class. I do not think there needs to be any improvements. I love the fact that this is an 8 week class and goes at a nice paced speed. 27 I have no suggestions. Dr. McKeown made this class an absolute breeze! 28 I believe the career steps were not necessary because they did not elevate my learning or understanding on a topic. Honestly, I have no suggestions. This has been by far one of the best classes I have taken here at NAU. I would definitely recommend going about the same criteria instead of 29 changing it. I learned a lot by what was used and given to us as teaching and lecture material. Have time in class to work on career steps 30 31 Even though we are college students, an improvement a would be reminding students when homework or guizzes are due the day before Question: The assignment that most contributed to my learning is:

Response Rate: 85.00% (34 of 40) 1 the weekly guizzes 2 the observations that i had to do at the hotel and restaurant. As well as the visit to the Red Lobster with the class 3 the career steps The restaurant evaluation is the assignment I learned the most from. Being able to understand exactly how a restaurant should work and comparing how it actually does work is very 4 useful 5 The guizzes that I had to read the text for. 6 The guizzes and observations 7 The power points really break down the book really well The power points were what really contributed to my learning, just because its a visual but it also gives me a chance to take notes, which is the best way for me to retain 8 information The observations, because they gave me first-hand experience on what we are learning in class, 9 10 The observation project help me most because it allowed me to take a deeper. first hand look at all that goes into operating the hotel 11 The interview project because it gave m more insight into the industry The hotel observation. I learned so much about how hotels are run and who stavs at them. 12 13 The hotel observation 14 The career steps because it made me think about my future, and why i need to suceed in school 15 The career step was crucial because it taught me information about getting a job that i was unaware of. The assingment that most contributed to my learning would have to be the Restaurant Observation because while the quizes were fine and all having to sit down and observe how a 16 restaurant in run rather that sitting and enjoying my meal and noticing the different things going on made me thing what I would want to do better or differently if I were running it. 17 The assignment that contributed to my learning the most was the hotel observation. I enjoyed that one the most and it is helpful to observe what my job may be like. 18 The Red Lobster tour was very informative and it The Interview Project - I was able to interview the Vice President of Human Resources for Corporate Marriott and I learned a lot, not only about Marriott's philosophies but as well as 19 the job itself. This opened my eyes on yet another part of the hospitality industry. 20 The Hotel Review 21 The Career Steps have probably helped the most. 22 Ouizzes 23 Ouizzes and Career Steps 24 None 25 Most likely, I would say going to Red Lobster as a field trip was the most contributing to my learning because it was the most hands on activity. 26 In class learning 27 I would say the hotel observation or the restaurant observation was the most that contributed to what I was actually supposed to learn in this course. I loved both the Hotel and Restaurant Observation assignments. They both gave me a great look into the hospitality industry and it was great to see both the restaurant and the hotel 28 side to it. I learned new things from all of the assignments we lectured about. I would say conventions and meetings was the most valuable lesson to take from the class since it applies to 29 my future career 30 I believe that the hotel and restaurant observation and being able to tour Red Lobster was a great way of helping me learn. 31 Hotel and restaurant management 32 Hotel Observation 33 Going to see Red Lobster in person and learn what it would be like to work in a restaurant. 34 Career Steps Question: What did you like best about this course? Response Rate: 87.50% (35 of 40)

1 The teacher and how he teaches the class.

2 The professor is interesting and fun

| 3 | The instructor. |
|----|--|
| 4 | The instructor was the best part about the course. Dr. Mc Keown is very knowledgeable of this course, and he lectured all information in a way that was relatable and understanding. He made the class very enjoyable! |
| 5 | The environment of the class was very nice and the teacher was very informative and helpful about this topc |
| 6 | The assignments were helpful and any and all work could be submitted in advance. |
| 7 | That it was 8 weeks |
| 8 | That ffact that I got to understand the pathways |
| 9 | My favorite part about this course were the projects, the hotel and restaurant observations in particular. |
| 10 | Learning an introduction into the hotel and restaurant management major. |
| 11 | Learning about the restaurant industry |
| 12 | Learned a little about different parts of the industry - not focused on one aspect. |
| 13 | It was straight forward and easy to understand. |
| 14 | It was only 8 weeks |
| 15 | In-class discussions |
| 16 | In class discussions and talking about hrm experiences. |
| 17 | I really liked doing the hotel and restaurant observations. |
| 18 | I really liked going to Red Lobster and doing the tour, it was really informative and I learned a lot. There were definitely aspects of a restaurant business that I've never thought about before, so that was cool learning about the different things that needed to be done and thought through. |
| 19 | I liked the professor, he was easy going and a great teacher. |
| 20 | I liked that there were no in class tests for this class. |
| 21 | I liked the red lobster tour a lot. I've worked in restaurants before so I kinda know how they work but for people that never have worked in one, it's really informative. |
| 22 | I liked our classes and the stories that Professor Mc Keown told our class. I also enjoyed taking the field trip to Red Lobster. |
| 23 | I liked how this course was more interactive where I had to go to a restaurant or hotel rather than just taking notes on a reading assignment. |
| 24 | I liked going off campus for a restaurant observation at red lobster because it gives a great insight of a working operation. |
| 25 | I liked Dr. McKeown the the most he was a fun teacher and always has some sort of interesting story to share while staying on topic. |
| 26 | I like the structure of the class, how we go over what will be on the quizzes in class and Dr. Mc Keown specifically tells us which question will be the written response |
| 27 | I like the weekly quizzes because it helped me retain the information after I learned it. |
| 28 | I like how the test was formatted as far as inclass notes, quiz, then project. It help me comprehend the elements of the industry we learned about. |
| 29 | I enjoyed visiting Red Lobster. Observing the back of the house was so awesome. I loved it! |
| 30 | He was a great teacher. |
| 31 | Every single assignment or lesson contributed to furthering my knowledge of the hospitality industry. Everything I learned was, and will be, useful. |
| 32 | EC and observation review. |
| 33 | Dr. McKeown!!!!! |
| 34 | Dr. Mc Keown is a very good instructor and I enjoyed how his class was interactive and hope to have him later in my academic life at NAU. |
| 35 | Air BNB talk |
| - | |