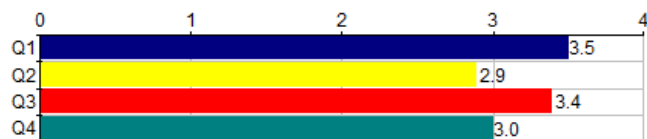


<b>Course:</b> 4355 001 - HA 401	<b>Department:</b> HRM
<b>Responsible Faculty:</b> Edward Mc Keown	<b>Responses / Expected:</b> 40 / 60 (66.67%)



Overall Questions	4355 - 001								
	Responses				Course				
	SD	D	A	SA	N	Mean	Med.	Mode	Std Dev
Q1 Course requirements are stated clearly in the syllabus.	1	2	15	22	40	3.5	4	4	.71
Q2 The course is organized in a way that helps me learn.	4	9	12	14	39	2.9	3	4	1
Q3 The grading criteria for each assignment are clear.	1	2	18	19	40	3.4	3	4	.70
Q4 The assignments help me understand the subject more clearly.	4	7	13	16	40	3.0	3	4	.99

Responses: [SD] Strongly Disagree=1 [D] Disagree=2 [A] Agree=3 [SA] Strongly Agree=4



Individual Questions	Edward Mc Keown								
	Responses				Individual				
	SD	D	A	SA	N	Mean	Med.	Mode	Std Dev
Q5 The instructor shows respect for students.	2	1	10	27	40	3.6	4	4	.77
Q6 The instructor provides constructive feedback on assignments.	4	7	12	17	40	3.1	3	4	1
Q7 The instructor answers questions and concerns in a timely manner.	2	1	15	22	40	3.4	4	4	.77

Responses: [SD] Strongly Disagree=1 [D] Disagree=2 [A] Agree=3 [SA] Strongly Agree=4

<b>Question:</b>	What suggestions do you have to improve this course?
<b>Response Rate:</b>	77.50% (31 of 40)
1	more teaching in a professional manner
2	more interactive activities in class
3	more interactment
4	i think the class time should cover more details .
5	have an attendance policy. There are times this semester where i did show because i had to consequence.
6	This could have possibly been an online class....
7	<p>This class was a waste of my time. I paid for this course and the professor contributed nothing to my education. There were weekly quizzes online that were based on the book that I learned all the info on my own. All the professor did was read the powerpoint slides (made by the book developer). Reading the chapters of the book took away any need to go to class since the professor did not contribute any supplemental information. On multiple occasions I was infuriated that I was sitting in class when I was not getting anything out of it.</p> <p>One day, the professor had the class decide what was important to have if you were stranded on a raft in the middle of the ocean. I found this activity not applicable whatsoever. It seemed like an excuse just to do a fun activity in class and it is the only thing we did in class that day. In another class, he had us write down the steps of building a peanut butter and jelly sandwich in great detail. This was said to be important for "paying attention to detail when building a resort". I did this same activity when I was in 2nd grade. This activity was pointless and it was all we did in class that day.</p> <p>I would also like to address the two assignments that we had throughout the semester. Both assignments were papers, 3-4 pages in length, and about resorts. The assignment topics were fine but the grading was not. On both assignments I received 100%, and I know I am a good writer but to not miss any points and get no feedback is unacceptable. Everyone that I spoke with also received 100%, which makes it obvious that the professor is not reading the assignments.</p> <p>Overall, I was excited about this class and extremely disappointed with its content and execution.</p>
8	The power points in class do not really prepare us for the quizzes, I would make the slides more reflective of the questions we will see on these quizzes, and more geared toward the information you have - since I personally learned more from you than the slides because you explained the book better.
9	Relate it definitely more to resorts!
10	<p>Overall, I feel like the instructor didn't have enough knowledge to lecture this course. Furthermore, I don't think we covered any of the essential material from the book to prepare us for the final test/certificat. Talking about fast food restaurants during every lecture is a waste of my time and irrelevant to the actual course. I also expect my lecturers to know the difference between ADR and REVPAR when they teach a hospitality class. Hence, my suggestion for this class is to have it lectured by someone who has actual knowledge on the topic and does not try to lecture me only based off of the knowledge he himself gained through reading the book. I am very well able to read by myself and I do not need to take a class for it nor is that why I pay tuition fees.</p>
11	Not added suggestions needed at this time
12	No suggestions really. I enjoyed the class. Thank you!
13	N/A

14	More In class, graded assignments to keep the topics interesting
15	Maybe a new book that is more interesting to learn from
16	Make attendance mandatory, so there is more of an incentive to be in class each day. Also, more assignments to help with the understanding of the course.
17	Let go of the book structure and build your own slides
18	Just make class more engaged by contacting discussions than just going through the power point. I like the way maintain respective environment while teaching.
19	Include attendance for points
20	I would suggest making attendance mandatory, as in grade points for attendance. discuss more content than simply the book and slides, as we could read them ourselves. the group tasks we did in class were fun, but they did not add anything to the class related knowledge. Maybe there are fun alternatives that fit more into the topic.
21	I would recommend taking attendance in class just because many people won't show up when they know attendance is not accounted for
22	I think the course was great the way it was. No suggestions
23	I think that attendance should be worth something and that the destination project should come before the resort project.
24	I think that the course material was not that interesting. I think that the class lectures could have been more interactive or had a different approach rather than the old fashion taking notes from a PowerPoint.
25	I honestly did not learn anything from taking this class. Dr. McKeown is a very nice professor, but he does not know really how Resort Operations work and does not have experience, which is really disappointing. Most classes were strictly lecture-based, and many times he had to reference the book to answer our questions. I would also recommend to expand the curriculum of the course. We didn't truly have class the last month of the semester, as we watched movies and worked on our projects. It is a bit upsetting that was the case, as I am a student who has many priorities and who doesn't like their time to be wasted. There is so much to talk about in the world of resorts, and I felt a bit slighted that I wasn't exposed to that.
26	I have never actually learned nothing from a HA course until I took this one. As a graduating senior from SHRM, I have the upmost respect for the program and have valued everything I learned and every class I took during my four years in the program until I took this class. This class is the biggest joke of a class and absolutely ridiculous. There is about 60 students enrolled in the class and on a good day there is only about 10 students present during actual class time. This should be a HUGE RED FLAG to SHRM to begin with. Secondly, we had various assignments/projects throughout the course of the semester in which my peers and I have all received a 100% on- Now DO NOT GET ME WRONG, I love getting A's and I am an A student HOWEVER, I can guarantee I know some students are not submitting their best work and still receiving A grades which leads me to believe McKeown is not even reading the assignments we turn in. Everyone including myself, loves an easy class now and then but this is borderline ridiculous. I am paying to attend this university and if I enroll in an HA class I am expecting to better myself and prepare me for my future and this did far from it.
27	For the professor to be prepared in the topic and not reading off the slides. The way that the class is set up currently could be and should be an online class. The professor should give incentive for coming to class; attendance, class work, information that is not online. Not that I would not come to class just for the obvious reason for I spent money on it but the professor also needs to make it worth my time and plan out the class. Through the whole semester I don't think we ever made it through a full class. Class was either let out early because the professor didn't want to teach any more, felt sick, or got board. This class needs much improvement if it is going to be considered a 400 level class in College. Doing class activities such as survival list to last on a boat or writing step by step instructions to build a PB&J are not relative in a 400 level college class in general.
28	Course time should be used more efficiently. I do not feel like the lectures helped me learn, the book is where I got new information.
29	COuld have a more strict attendance policy
30	Although most students would like to, create more assignments that make students refer to the textbook more often.
31	Activities like the stranded on a raft and PB & Jelly were very pointless and didn't help me learn about resorts.

Question:	The assignment that most contributed to my learning is:
<b>Response Rate:</b>	<b>75.00% (30 of 40)</b>
1	the final project
2	the destination report
3	restaurant development
4	quiz and final project
5	learning about resorts
6	final project assignment
7	Was definitely the final assignment.
8	The two first written report were great and learned a lot from the research I conducted. The last project for this class is not yet clear to me but will ask my professor to make it more clear.
9	The resort destination project
10	The quizzes
11	The final project
12	The final porject
13	The final project
14	The final project because it brought all of the information from the semester together and made me think out the process of creating a spa, hotel, or golf course from beginning to end.
15	The destination report contributed the most to my learning experience due to amount of research and things I learned from this assignment
16	The destination report.
17	The assignments were okay but I wish they would have been accurately graded and I could have used some feedback.
18	The Destination report contributed most to my learning because it got me thinking about the competitive advantages of resorts.
19	Resort Reservation Report
20	Out of all of the assignments, the Reservation Report was the most worthwhile. However, although it was interesting, I wouldn't say that it contributed to my learning.

21	LITERALLY NOTHING. As stated above, I have not learned a single thing from this class. A few examples of what class time usually looks like; One class period he gave us a handout of what we would keep if we were stranded in the middle of the ocean- THIS HAS NOTHING TO DO WITH HRM, another class period we talked about the steps of making a peanut butter and jelly sandwich- LOOK ANOTHER WASTE OF A CLASS PERIOD, another class he gave two options of movies (one movie was an educational movie about resorts YAY finally and the other option was an animated Disney cartoon...I'll let you guess what he picked, and NO it was not the movie that actually related to class). I really hope this provides you with some indication of why only 10 students are coming to class when 60 students are enrolled.  Something needs to be done about this class from future semesters because this is not what students are paying for and SHRM is going to loose its creditability by providing classes like this.
22	If any feedback would have been received or the assignments would have been discussed in class, the destination report assignment would have been helpful.
23	I really enjoyed the final project, because it enables us to implement the theoretical knowledge into a practical 'real life' example.
24	I liked the destination report since for me it was a new learning experience to research a whole destination.
25	I believe that there were a few assignments that were interesting throughout the semester, however the final project is the one I have found the most interesting.
26	Final Project
27	Destination Report
28	Destination Report and Final Assignment.
29	All of the report assignments. It was helpful to pick something I was interested in and write about it.
30	All of the assignments gave us the opportunity to raise our level of thinking and find information deeper than what other classes have forced us to.

Question:	What did you like best about this course?
<b>Response Rate:</b>	<b>70.00%</b> (28 of 40)
1	the teacher is funny, makes the subject interesting
2	the teacher teaching style
3	the teach was very friendly and was never in a bad mood
4	the professor
5	the lectures
6	personal experiences that the instructor shared were very interesting and gave a great relation to the real world
7	nothing, I was looking forward to this class and I was very disappointed in the content.
8	how resorts work
9	The research projects, please create more for future classes. Do not worry about giving students lots of coursework, this is how we are able to learn and retain the knowledge you are trying to teach us.
10	The paper were not strict prompts so I enjoyed getting to learn more about my subject I choose to research.
11	The general topic and learning that I can get certification of Resort Operations out of the class
12	The first two projects for resort reservation and destination.
13	The content and the professor was great!
14	The book we were supposed to buy! It is really a good one! Wish that he had thought way more out of it!
15	The assignments that she made us really think and learn about certain destinations and what goes into each of them.
16	The "easy-going" vibe of the class
17	That we knew exactly when to submit papers and quizzes at the beginning of the semester
18	Online quizzes.
19	No required attendance
20	It was a fun elective
21	I liked the topic of this class the best, very interesting.
22	I liked that the Professor interacted with the class and would be very relate-able; however sometimes it was very off topic.
23	I liked that it was fun and interesting each day. The instructor kept it interesting and spoke to us in a manner that was respectful and helped us understand the information clearly.
24	I liked how the structure is laid back and multiple assignments create your grade.
25	I honestly did not like anything about this course. It was bland, a time-waster, and I did not truly learn anything.
26	I enjoyed studying about different resorts.
27	Friendly professor
28	Absolutely nothing. The only redeeming thing was earning 3 credits for this absolute joke of a course.