Course:	3786 001 - HA 401	Department:	HRM
Responsible Faculty:	Edward Mc Keown	Responses / Expected:	52 / 54 (96.30%)
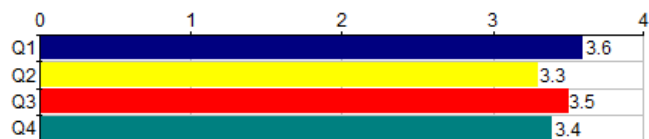
		3786 - 001							
Overall Questions	**Responses**				**Course**				
	SD	D	A	SA	N	Mean	Med.	Mode	Std Dev
Q1 Course requirements are stated clearly in the syllabus.	2	0	13	37	**52**	**3.6**	4	4	.68
Q2 The course is organized in a way that helps me learn.	5	7	9	31	**52**	**3.3**	4	4	1.02
Q3 The grading criteria for each assignment are clear.	2	2	16	31	**51**	**3.5**	4	4	.75
Q4 The assignments help me understand the subject more clearly.	3	5	13	31	**52**	**3.4**	4	4	.88

Responses: [**SD**] Strongly Disagree=1 [**D**] Disagree=2 [**A**] Agree=3 [**SA**] Strongly Agree=4

		Edward Mc Keown							
Individual Questions	**Responses**				**Individual**				
	SD	D	A	SA	N	Mean	Med.	Mode	Std Dev
Q5 The instructor shows respect for students.	2	2	13	35	**52**	**3.6**	4	4	.74
Q6 The instructor provides constructive feedback on assignments.	3	4	10	35	**52**	**3.5**	4	4	.87
Q7 The instructor answers questions and concerns in a timely manner.	2	0	12	38	**52**	**3.7**	4	4	.68

Responses: [**SD**] Strongly Disagree=1 [**D**] Disagree=2 [**A**] Agree=3 [**SA**] Strongly Agree=4

Question:	**What suggestions do you have to improve this course?**
Response Rate:	78.85% (41 of 52)

1	overall good class.
2	nothing he was fantastic
3	none
4	later in the day
5	i like the way the class the way it is.
6	different assignments than just writing
7	add more material to keep the class busy.
8	add a few lower point assignments
9	To actually have a full class
10	This was a really great class, the information provided was very interesting!
11	This class should be online. Lectures were off topic and seemed pointless.
12	The lectures were great, but maybe directly relate them to the modules or assignments. Dr. Mc Koewn did go over our large assignments in class and gave us examples that were very helpful.
13	The course is excellent.
14	Teacher was great! Clear expectations and gave us a ton of information for the final paper. Strongly recommend.
15	Personally I would have preferred taking online quizzes on the material rather than just writing papers, which became tedious after awhile.
16	One suggestion that I would give is maybe give more examples of the projects.
17	Nothing
18	Nothing.
19	Nothing, it was an interesting course
20	None
21	None really, the course is great!
22	N/A

23	More structure. Easy isn't always better.
24	More current events to go with the assignments, this offers examples for the lessons.
25	Maybe a little more about what type of amenities resorts offer besides the known ones. Overall great class and I learned a lot.
26	Make it an online only class.
27	Little easier setup on bblearn as when i was first starting this class it was a little difficult to locate to assignments with what chapters they should be done on. I know that the book is online so everything is done through bblearn but if it was just easier to get from the assignment to the chapter readings
28	Less papers, maybe a quiz or exam every so often so that we are accounted for learning specifics types of knowledge in the course.
29	I would love to take more field trips that apply to our lectures. Its too bad we never got to go to the Escape Room this semester.
30	I would like less essays and more application excercises.
31	I wish there were more guest speakers and learned more about all of the different job positions throughout resorts.
32	I think that a group project might be a beneficial learning experience and seeing how resorts are large operations that require a great deal of teamwork it makes sense.
33	I really enjoyed this class, no suggestions.
34	I just felt that all of this coukdve been taught online and that there was really no need to do into clas
35	I felt like our schedule changed a lot during the semester, and although sometimes it was convenient to not have class or not have a requirement, it was hard to keep up with the changes sometimes.
36	I don't think this class needs any improvement; in fact it's been one of the most enjoyable classes ever!
37	I do not have any suggestions this is a wonderful class that helps me understand very well
38	I do not have any suggestionsI have really enjoyed taking this class.
39	Having this class slightly later in the day would allow students to be more present and focused during class. Also having the field trips worth extra credit points might help motivate busy students to make the trip.
40	Have quizzes about the modules to give students a better shot at earning more points and to make sure they are doing the readings.
41	Could potentially be a blended learning/ online course since majority of the readings are posted to BBlearn.

Question:	**The assignment that most contributed to my learning is:**
Response Rate:	75.00% (**39** of **52**)

1	yes with assignments
2	the marketing plan
3	none
4	final project
5	final paper
6	all of the assignments required me to do research and apply myself
7	The various writing assignments and final project have taught me a lot about resorts.
8	The resort comparison assignment.
9	The resort comparison project and the final project for this class.
10	The resort destination and comparison assignments were awesome because resorts is the career path I have chosen. Because I actually got to research and discover the history of resorts, it stuck in my brain better and I took valuable lessons away from it.
11	The module assignment
12	The modules and taking notes on them. I will save my notebook!
13	The module assignment papers that correlated to the readings.
14	The marketing plan. That I think I forgot to turn in....will do immediately after this.
15	The major assignments were the ones that most contributed to my actual interests in what i wanted to do in real life and how i was able to right about certain resorts that I have actually been to so it just made it more interesting and fun to do about.
16	The final project helped me the most because it brought everything from the semester that we learned all together.
17	The final project!
18	The final project
19	The final project did because it really shows you how the revenue is made at the resorts and the best way to maximize this.
20	The final project!
21	The field trips.
22	The assignment that most contributed to my learning is the assignment where you pick your own resort you want to travel to.
23	The assignments due, if anything I learned about several different types of resorts that I may work at someday.
24	The assignments were clear and I enjoyed the resort comparisons.
25	The ability to go on actual resorts and go behind the scenes of how they are operated. See a whole resort come together with its staff and guests, create a wonderful experience for all. And the Staff at the places we visited wete sincere to helping the guest feel at home.
26	Resort operations. It helped me develop what type of resort operations are out there.
27	Resort comparison essay
28	Major assignment two, I really enjoyed learning about other places and things to do.
29	I really enjoyed doing the resort comparison and the marketing plan, it really does give you more of an insight of how it is in the real world and with hospitality.
30	I liked the final project it gave me an inside on what I what I want to do with my career.
31	I enjoyed the final project, creating a resort/spa/golf course, it gave me a real idea of what hotel and resort developers deal with
32	Going to the pathways cause they are there to enhance your professional skills and by requiring students to go it makes us actually go.

33	All writing assignments
34	All the different writing assignments gave me a perspective of how it is to own a hotel or restaurant.
35	All of the writing assignments allowed me to look deeply into resort operations of specific properties which allowed me to learn a lot about areas of hospitality that I love such as spa and casino gaming.
36	All of the module essays and bigger writing assignments.
37	All of the major assignments.
38	All of the resort assignments
39	All of the writing assignments because they helped me grasp the information of the material.

Question:	What did you like best about this course?
Response Rate:	76.92% (40 of 52)

1	writing assignments
2	the papers
3	searching for hotels and how they operate in low seasons
4	n/a
5	laid back teaching and easy to talk to
6	how we were never stressed by a crazy work load
7	golf
8	easiness of the course
9	You're a cool dude.
10	Touring the resorts near Flagstaff.
11	The teacher like to teach in a fun and in an alternative way
12	The teacher and the major assignments. Was a great instructor and made things very easy going with all the hw that was due.
13	The students that brought great topics into class. As well as Dr. Mc Kewon's side of resorts.
14	The professors passion.
15	The professors teaching style is laid back and comprehensible. Thanks for being awesome!
16	The professor, I really enjoy his style of teaching and how he puts the lessons to actions with stories of person experiences.
17	The opportunity to go on resort tours and participate in activities such as Escape Rooms, also the freedom to be creative and choose locations and resorts for assignments
18	The interesting material and the fact that there were field trips to resorts.
19	The freedom to pick your own locations and topics for the projects
20	The field trips.
21	The essay's where a good way to learn the material
22	The end of the year project was fun.
23	The assignments seemed to be the biggest take away.
24	That he starts the day off with a conversation.
25	Straight forward. I knew what was expected of myself and the work in the assignments.
26	Professors stories and real life apps
27	No Friday classes, how open the in class discussions were.
28	My favorite part about this class has been the projects. I am going into resort management and learning about the resorts and how they are operate is important to my success.
29	It was about resorts
30	I really enjoyed the trips that he offered the class, including offering to get us discounts.
31	I liked that the instructions were very clear and assignments were organized.
32	I liked the professors personal point of view and the shared work experience in his field. Alot of it wasn't taught by a textbook he had really good PowerPoint presentations and always opened the floor for discussions.
33	I liked how Mc Keown brought in real life resort/hospitality examples to explain the material in class. Thanks for making class fun and enjoyable!
34	I liked doing the assignment where you pick your own resort, as I had a great time doing it!
35	I liked best was the field trips in this course. It was a great opportunity to meet and visit people in the industry.
36	I enjoyed the course in general, but by far Dr. McKeown was my favorite as he is a great teacher and makes class fun.
37	I enjoyed the modules being online and having our own time to work on them.
38	I enjoyed getting to tour Enchantment Resort.
39	Going on the field trips because being all a resort rather than just learning about it in class was helpful.
40	Dr. Mc keown is an awesome teacher and tries to engage students!