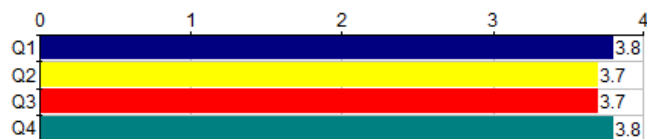
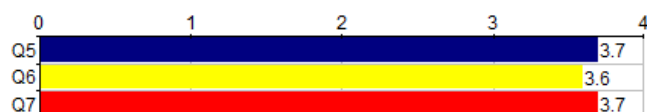


Course: 1327 001 - HA 401	Department: HRM
Responsible Faculty: Edward Mc Keown	Responses / Expected: 14 / 15 (93.33%)



Overall Questions	1327 - 001								
	Responses				Course				
	SD	D	A	SA	N	Mean	Med.	Mode	Std Dev
Q1 Course requirements are stated clearly in the syllabus.	0	0	3	11	14	3.8	4	4	.41
Q2 The course is organized in a way that helps me learn.	0	0	4	10	14	3.7	4	4	.45
Q3 The grading criteria for each assignment are clear.	0	0	4	10	14	3.7	4	4	.45
Q4 The assignments help me understand the subject more clearly.	0	0	3	11	14	3.8	4	4	.41

Responses: [SD] Strongly Disagree=1 [D] Disagree=2 [A] Agree=3 [SA] Strongly Agree=4



Individual Questions	Edward Mc Keown								
	Responses				Individual				
	SD	D	A	SA	N	Mean	Med.	Mode	Std Dev
Q5 The instructor shows respect for students.	1	0	1	12	14	3.7	4	4	.80
Q6 The instructor provides constructive feedback on assignments.	1	0	3	10	14	3.6	4	4	.82
Q7 The instructor answers questions and concerns in a timely manner.	1	0	1	12	14	3.7	4	4	.80

Responses: [SD] Strongly Disagree=1 [D] Disagree=2 [A] Agree=3 [SA] Strongly Agree=4

Question: What suggestions do you have to improve this course?
Response Rate: 85.71% (12 of 14)
1 While the course definitely has its merits and gives a lot of great information, the way the assignments are hidden between readings and out of order means the course is slightly difficult to follow.
2 This class was informative and great! Teaching was excellent.
3 None. Great layout, and timing on assignments, lessons are organized nicely.
4 N/A
5 N/A
6 Maybe require outline/rough draft of work as an additional assignment.
7 Lay out the class better. I would personally prefer if the assignment were in order. It sometimes took me a while to look through all the folders to find the assignment for that week. Also, the syllabus stated that late work is not accepted at all, but then the professor said it is. I would have turned a paper in sooner if I would have know.
8 It was a great and educational course!!!
9 I think this was one of my favorite online classes
10 I enjoyed the class how it was.
11 I do not have any suggestions for this course. I like the way it is designed, and the way the instructor is always in contact with the class.
12 I believe that the class can be improved by giving more directions within the written assignments.

Question: The assignment that most contributed to my learning is:
Response Rate: 100.00% (14 of 14)
1 Would be all the written assignments.
2 The understanding of resort destinations and their development. It was the foundation to the class.
3 The resort comparison assignment has contributed to my learning the most due to really having to think about what makes a resort a resort.
4 The marketing plan assignment
5 The final assignment
6 The final project, it wrapped everything together.
7 The final project

8	The assignments contributed to my learning a lot.
9	None, I thought they were all equal in terms of how challenging the assignments were.
10	Marketing Plan
11	I really liked the resort comparison assignment, it helped open my eyes and learn about different resorts throughout the world.
12	I feel that all the assignments helped me learn a lot. I never knew anything about Resorts until this class, so it helped me understand what a Resort is, and everything that you need to consider if you're going to run a Resort.
13	All
14	All contributed in different areas.

Question:	What did you like best about this course?
Response Rate:	100.00% (14 of 14)
1	The understanding of the material and the work load.
2	The instructor has great assignments that are beneficial to my learning regarding resorts.
3	The easy to navigate interface of the online course.
4	The course was very factual and easy to follow. The expectations were clear, the information was thorough and present, and the teacher was very easy to get a hold of.
5	Spaced out course work, with online reading was fantastic.
6	Nothing in particular stood out to me.
7	Learning about the functionality of different types of resorts
8	I liked the pace of this course. The instructor was also very nice and was always available to help.
9	I liked that the professor gave out a lot of different exam credit opportunities. This shows that he care about our grades and is willing to do a little extra work to help us get the grade that we want in the class.
10	I like how it gave me an interesting and different persepective on hotel marketing and planning
11	I enjoyed the research I got to do for each course
12	I am not much of a paper writing person, but in this class we had to write a lot of papers, and it actually helped me understand Resorts a lot better. It was fun to write comparative papers on different Resorts and the Final project was really fun, we got to start our own business, and that is something that I really want to do some day. So this Final helped me come up with ideas for my own business. Even though it was online, it was very interactive and fun.
13	How quick everything is communicated and graded
14	Assignments were graded quickly with feedback. Examples were provided for assignments along with helpful readings. Instructor was easy to reach and always got back to me in a timely manner.