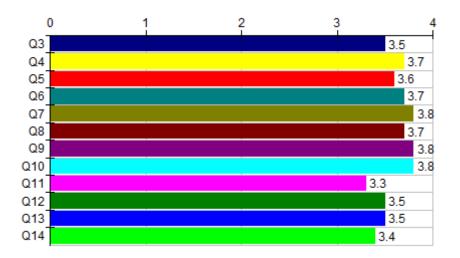
Student Opinion Survey - Fall 2016 Long 1167 (2016)	Northern Arizona University CoursEval								
Course: 1428 001 - HA 100	Department: HRM								
Responsible Faculty: Edward Mc Keown	Responses / Expected: 40 / 53 (75.47%)								
	1428 - 001								
General Information	Responses Course								
	A B C D F N								
Q1 What grade do you expect to earn in this course?	38 1 1 0 0 40								
	Responses: [A] A=5 [B] B=4 [C] C=3 [D] D=2 [F] F=1								

~	1428 - 001							
General Information		Responses		Course				
	ARC	AE	IAN	Ν				
Q2 This class is:	31	4	5	40				

Responses: [ARC] A Required Course=3 [AE] An Elective=2 [IAN] I am not sure=1



		Mc Keown, Edward								
Inst	ructor Questions	Responses			Ι					
		SD	D	А	SA	N	Mean	Med.	Mode	Std Dev
Q3	My instructor explains difficult material clearly.	0	1	17	22	40	3.5	4	4	.55
Q4	My instructor communicates at a level that I can understand.	0	0	10	29	39	3.7	4	4	.44
Q5	My Instructor makes requirements clear.	1	1	13	25	40	3.6	4	4	.67
	My instructor identifies relationships between and among									

10/28/2016	Survey Report									
Q6	topics.	0	1	12	27	40	3.7	4	4	.53
Q7	My instructor establishes a climate of respect.	0	0	8	32	40	3.8	4	4	.40
Q8	My instructor is available to me on matters pertaining to the course.	0	0	12	28	40	3.7	4	4	.46
Q9	My instructor respects diverse talents.	0	0	10	30	40	3.8	4	4	.43
Q10	My instructor creates an atmosphere in which ideas can be exchanged freely.	0	0	10	30	40	3.8	4	4	.43
Q11	My instructor gives assignments that are stimulating to me.	0	2	23	15	40	3.3	3	3	.57
Q12	My instructor encourages me to develop new viewpoints.	0	2	18	20	40	3.5	3.5	4	.59
Q13	My instructor arouses my curiosity.	0	0	19	20	39	3.5	4	4	.50
Q14	My instructor stimulates my creativity.	0	2	22	16	40	3.4	3	3	.57
Responses: [SD] Strongly Disagree=1 [D] Disagree=2 [A] Agree=3 [SA] Strongly Agree=4										
Question: Please describe your own level of effort for this course. Response Rate: 65.00% (26 of 40)										
1 T	his class is incredibly easy and didn't take very much effort, so I put in	n enc	ougł	n to g	get a	n A	Not e	even a lo	t	
The course is not generally too hard because it is an introductory class and it is only half of a semester long but it does cover useful material about the hospitality industry.										
3 Pretty good amount of effort										
Overall the class is not very difficult. The assignments are easy, interesting and fun. I liked going to hotels and restaurants to observe and learn new things in the industry. I havent had to put that much effort into the course. It is only a 100 level class and the material is not hard to understand at all.										
5 Not a lot of effort is required for tests, but the assignments, reviews, and interview require work.										
6 Minimal Effort										
7 It did not require a lot of effort. It was a lot of general, but helpful information.										

- 8 I'm pretty interested.
- 9 I worked semi Hard on the homework and in the class. The class is not a difficult class to understand.
- 10 I went to every class.
- 11 I usually procrastinate with homework, but his work made me want to get it done because it was so exciting.
- 12 I try really hard on each assignment, but he doesn't fully establish when assignments are due.
- I read the chapters and learned a great deal of information. It was a good stepping stone to the hospitality industry and
 learning basic information about each section of it.
- 14 I put in a lot of effort into the course.
- 15 I put forth a large amount of effort, and I can easily see how it pays off.
- 16 I love this class and I try hard every day I'm in it.
- 17 I have put in a lot of effort to understand the material and receive a good grade at the same time.
- 18 I have not missed a class and I do the assignments as soon as they are assigned, even if it is a week in advance. I am very motivated to get an A in this class.

Survey Report

I have done all of the required work with the weekly quizzes and the different observations. I participated in the Red

- 19 Lobster tour and learned valuable information there. I have attended every class and dressed up appropriately for guest speakers.
- 20 I gave full effort considering it was interesting to me and is what I am majoring in.
- 21 I came to class and participated turning in all my assignments on time.

and reflected in my turned in assignments and quizzes.

I believe that I come to class with a ready-to-learn attitude and I make sure to take notes and pay attention to the powerpoint and lecture, as well as attempt to participate as much as I can. I hope that this is shown to my professor

- 23 I am striving to receive an A in this class so I try to do my best on quizzes and assignments.
- ²⁴ I am giving the highest of efforts in this class because it is an introductory level course for my major and it is needed later on during my academic endeavors here at NAU.
- 25 I always showed up to class and did all my quizzes and projects on time.
- 26 I always put in a lot of effort into everything I do and this class was no exception.

Faculty: Mc Keown, Edward

Question: Please provide any comments you wish to the instructor (e.g., what was particularly effective or what could use improvement).

Response Rate: 45.00% (18 of 40)

- 1 Very good teacher but more interaction in class and possibly class activities would be effective.
- ² This class was so basic and broad but you made it pretty entertaining! Keep sharing stories and I hope to take a more difficult class with you in the future
- 3 Professor's class is fairly easy, but it is an introduction class. Shares good stories relevant to the lesson.

Professor Mc Keown makes the class feel comfortable with answering questions and talking out loud by saying "there 4 are no wrong answers". Also, he is very engaging when he speaks about his past experiences with restaurants and

- hotels. They make him relatable.
- 5 Professor McKeown is a great professor and I will definitely be taking more of his classes in the future.
- 6 N/A
- 7 I would just fix the syllabus to show when the weekly quizzes are due instead of showing what the week's topic is.

I throughly enjoyed your class each time i was in there. you have great stories that pertain to what we are learning and

- 8 are able to turn those stories into learning lessons that are real life applicable. you are a really great teacher and i am actually sad to see our time in class come to an end after these short 8 weeks. however i am really looking forward to taking some of your classes in the future so until then i wish you the very best!
- 9 I think you are a great teacher!
- 10 I really enjoyed when you told us stories of your personal career or even just when you told stories.

I loved how knowledgeable Dr. Mc Keown was and how much experience he had to go off of and share with us. I also

11 really respected the fact that he is a Dr. in his field of study as well. He is very nice and has a great personality. I look forward to taking more classes from him in future.

I like that in the class you not only lecture, but give us real life instances that you've experienced, which really helped to put the course work into perspective. You also give students the opportunity to interact within the class, because we

12 can learn from each other and also it helps us to pay attention in class and broaden our understanding by applying it toward our own experiences.

Survey Report

- 13 He was a great introduction to College and to my major. I hope I can be in other classes that he teaches, truly a great teacher.
- 14 Great teaching methods.
- 15 Dr. McKeown was a great instructor.

Dr. Mc Keown is awesome! I'm excited to take more classes with him. He is very interesting, and I feel like I am learning about real-world industry knowledge.

Awesome instructor! So glad we had a week to take the quizzes, really helped since I had tons of homework for other classes!

As much as I enjoyed all his stories from his experiences in the industry, it would've been nice to finish all the notes in class. I would always have to go home and do them on my own after class.