

Student Opinion Survey - Fall 2016 Long
1167 (2016)

Northern Arizona University
CourseEval

Course: 1494 003 - HA 100
Responsible Faculty: Edward Mc Keown

Department: HRM

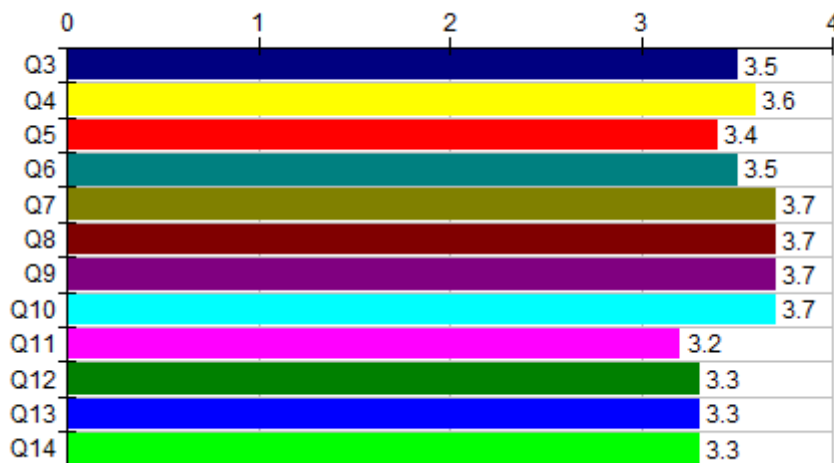
Responses / Expected: 41 / 54 (75.93%)

General Information	1494 - 003					
	Responses					Course
	A	B	C	D	F	N
Q1 What grade do you expect to earn in this course?	35	5	0	0	0	40

Responses: [A] A=5 [B] B=4 [C] C=3 [D] D=2 [F] F=1

General Information	1494 - 003			
	Responses			Course
	ARC	AE	IAN	N
Q2 This class is:	29	6	6	41

Responses: [ARC] A Required Course=3 [AE] An Elective=2 [IAN] I am not sure=1



Instructor Questions	Mc Keown, Edward								
	Responses					Individual			
	SD	D	A	SA	N	Mean	Med.	Mode	Std Dev
Q3 My instructor explains difficult material clearly.	2	0	14	25	41	3.5	4	4	.74
Q4 My instructor communicates at a level that I can understand.	1	1	10	29	41	3.6	4	4	.65
Q5 My Instructor makes requirements clear. My instructor identifies relationships between and among	2	1	15	23	41	3.4	4	4	.77

Q6	topics.	1	1	16	23	41	3.5	4	4	.67
Q7	My instructor establishes a climate of respect.	1	0	11	29	41	3.7	4	4	.61
Q8	My instructor is available to me on matters pertaining to the course.	1	0	11	29	41	3.7	4	4	.61
Q9	My instructor respects diverse talents.	1	1	9	30	41	3.7	4	4	.65
Q10	My instructor creates an atmosphere in which ideas can be exchanged freely.	1	1	7	32	41	3.7	4	4	.63
Q11	My instructor gives assignments that are stimulating to me.	1	6	16	18	41	3.2	3	4	.79
Q12	My instructor encourages me to develop new viewpoints.	2	2	18	19	41	3.3	3	4	.78
Q13	My instructor arouses my curiosity.	2	2	17	20	41	3.3	3	4	.78
Q14	My instructor stimulates my creativity.	2	3	17	18	40	3.3	3	4	.81

Responses: [SD] Strongly Disagree=1 [D] Disagree=2 [A] Agree=3 [SA] Strongly Agree=4

Question: Please describe your own level of effort for this course.

Response Rate: 73.17% (30 of 41)

- 1 it is fairly easy, however very informational
- 2 Very often turned in assignments a week or two early.
- 3 Very minimal effort for this entry level 8 week course. Great overview and taught me the introduction to the hospitality field.
- 4 This was an introductory level, one credit course so I wasn't expecting much difficulty. However, the assignments were stimulating and Dr. McKeown really knows what he's talking about and how to teach it.
- 5 This is a very, very easy course- and nothing is too hard, but the material gets across.
- 6 On a scale of 1- 10, I would rate my level of effort as a solid 4.
My own level of effort in the course has been very good because I have gotten all of my assigned homework done on time or early. I fell like it is a interesting class that offers many different view points on the subject and is very interactive.
- 8 Minimum
It was because of the fact that the class was easy that I didn't have to put a tremendous amount of effort forth. I would focus more on my other courses more. However, I feel like this is the overall nature of this course with a great majority of students.
- 10 It doesn't require much effort because the class is extremely easy, I really hope that I get him for other classes. I feel like I understand everything in the class fully.
- 11 I worked on every assignment properly and designated the same time to this class as any other.
- 12 I turned in every assignment on time and attended every class so I would expect to get an A or B in the course.
- 13 I tried pretty hard, but as the course is not too difficult it didn't require as much time and focus as some of my other classes. The assignments were pretty interesting too which it made it easier.
- 14 I spend at least 3 hours on this course every week and I do my best to do all the assignments and quiz. I read the ppts on Bblearn and I really want to get A in this course.
- 15 I really like the material, the class, and the professor, so I would say I put a lot of effort into this course.
- 16 I put in as much effort as I see that the class gives me

- 17 I make sure to do all the assigned readings, take notes in class, finish assignments on time and make sure I finish quizzes on time.
- 18 I look forward to the class
- 19 I listened in class and quite honestly this was one of my favorite classes that i looked forward to. I tried to do the work the best i could and it is very informing and attention grabbing for me.
- 20 I like doing work for this class because I think I am actually learning different things that could be helpful in what my interests are.
- 21 I feel very comfortable in this course thanks to Mc Keown's explanations of all of the material.
- 22 I feel as if this course is not extremely challenging because it is an introduction course to my major
- 23 I enjoyed the class, so I had no problem attending every class and getting all of my assignments turned in on time.
- 24 I did all the work and online quizzes for this class, as well as attending class.
- 25 I can honestly say that I gave a good amount of effort during this course; which is why I chose "A" in the previous question. I attended every class, stayed on top of my assignments, and hit a pathway for this class!
- 26 I attend class everyday that it is required. I have turned in every assignment that has been due up until this point, and plan to turn in every assignment that's due after this point. I do every quiz, as well. I read the chapters in the book online for each week, and I take notes in class on the lectures. Before each quiz I look back at my notes briefly, to make sure I know what I am being quizzed on.
- 27 I am work hard. As a international student, I know my English is not good than local student, but I still to work hard. Even though sometimes I didn't got a good grades from quiz, and I really study hard.
- 28 I am staying on top of due dates for assignment, and deadlines. I feel like if you are aware of what is going on in the course and review the syllabus, you can succeed in this course. I am putting in a good amount of effort in this course, and I'm getting a lot of information out of it which will help me in the future.
- 29 Committee to doing the work in the most efficient manner possible.
- 30 80%

Faculty: Mc Keown, Edward

Question: Please provide any comments you wish to the instructor (e.g., what was particularly effective or what could use improvement).

Response Rate: 63.41% (26 of 41)

- 1 n/a. This was a good introductory class to the hospitality industry. The teacher made Blackboard very accessible and easy for the students (us) to use. Throughout this class, I have developed a better understanding for what goes on in the hospitality industry, and what types of jobs can come out of this major.
- 2 i do not think that my instructor needs to improve anything according to me, he explains very well, and he is understanding and fun.
- 3 You are by far my favorite teacher for this semester of my school year. I love your teaching style and your humor that you are able to bring into class everyday. The way you run your classroom and lectures are clearly done out of respect for us, as long as we show you respect, and you still have found a way to make things fun and entertaining to learn about. This class is very enjoyable for me!
- 4 You are an awesome teacher!
- 5 Very engaging and fun teacher
- 6 Maybe do more power points on what we are learning/ reading in our textbook.

- 7 Make better powerpoints for people to take notes from. It is hard to understand the information if we go through the material quickly.
- 8 Little hard to understand due dates.
- 9 Keep up the good work!
- 10 I would have liked to see more material discussed during each class period in more detail
- 11 I wish that the assignments were more clearly announced and discussed.
- 12 I really like this class and the teacher. I hope he teaches other HA classes!
- 13 I really like this class and Professor Mc Keown. It is a very friendly environment, and I like to hear all of the personal experiences he shares with us.
- I really liked this class and learned about a lot of different parts of the industry. I liked the style of the class and the personal stories and anecdotes because they proved that the things we were learning were things that we will run into in our careers.
- 15 I love the discussions in class and how we are tested about all the material we are given.
- 16 I found the power points on bblearn to be extremely helpful throughout the course. I really appreciated it.
- 17 I enjoy the class and his teaching style. I like the way that the material is being explained and I also enjoy the assignments.
- 18 I actually looked forward to going to a class for once and it was amazing.
- 19 He provided a huge amount of help in creating LinkedIn pages for all of the students to start our professional pages. He also makes learning very fun by providing many real life examples and experiences he has been through.
- 20 He is very clear on when assignments are due and reminds us constantly so there is no chance for us to forget.
- 21 He is a great teacher, it's the class that is a bit easy for me. The class isn't super stimulating because I feel he would be better teaching higher level classes.
- 22 He is a good teacher. And I learned more information about hotel from he.
- 23 Dr. McKeown provided wonderful help in class as well as outside of class. He also helped me get a job at an opening location of Texas Roadhouse, as he allowed me to use him as a reference and he spoke with the owner on my eligibility.
- Dr. McKeown's class was arguably my favorite class. It was a very simple class to say the least. I expected it to be for it is a freshman level introduction course. However, I thought that Dr. McKeown did a superb job for the material he was teaching. He stimulated my interest for the subject and wanted me to learn more. He was a very sociable person and easy to get along with. The only thing that I was concerned about or had a problem with was the fact that Dr. McKeown would speed through his lessons. Grant it, a good majority of the material was easy to pick up on for myself. It may have not been that way for some students on the other hand.
- 24
- 25 Dr. Mc Keown is a good professor. He is really considerate and he has passion in the industry. I love this course.
- Best class I have had throughout my college experience, and I would recommend everyone to take this course with
- 26 Professor Mc Keown. The course content was clear and precise. Also, I enjoyed hearing the wild storied of your personal experience in the hospitality industry.